Terms of agreement for Guest writers on Climate Rubik

Purpose: This document outlines the general terms of agreement between the Creator of this platform (Rajesh Hegde) and the incoming guest writer. The purpose of this document is to seek alignment with the guest writers by undertaking an agreement which is reasonable, professional and comprehensive without the need for legalese.

Objectives of Climate Rubik*:*

- To publish high-quality content on Climate Change focused through the lens of Energy.

- This content is intended to bridge the gap between academia and social domain and make complex concepts in Climate change **approachable, digestible and actionable** for the readers. The target audience of this platform is taken to be Millennials and Gen Z.

- To unify the fragmented and disjointed pieces of knowledge on the web and make it a cohesive piece on a given sub-topic on Climate Change.

- To embody the quote from Einstein- "**If I had an hour to solve a problem, I'd spend 55 minutes thinking about the problem and 5 minutes thinking about solutions**." in preparation for the articles and to avoid prescriptive solutions for the readers which will only work in short-term.

- To add art form to the website through inquisitive cover images of the articles, in-article sketches, beginning articles with quotes etc.

- Rajesh's goal is to have a very productive collaboration with the guest writers without them feeling like they are "tasked" to write on this platform. Mutual

respect, banter, discussion of life goals are highly valued on the collaboration front.

- To advance a community of climate writers who can support each other in multiple ways.

The articles on this platform are tagged in three categories: Energy realities, Climate economy and personal reflections. Guest writers are expected to contribute articles in these 3 categories with the shared understanding of the clauses in the following section.

Terms of agreement:

1. Article can be co-authored with Rajesh or be sole authored by the guest writer with no particular preference.

2. Articles will be either research article or opinion articles with emphasis on the former.

3. Most of the articles will be 6-8 minutes reads. Long forms (15-20 minutes reads) will be occasional but equally important.

4. Articles need to be factually correct with credible citations and rigorous secondary research as needed. Primary data to support arguments would be preferred if available.

5. Inferences will be made from secondary research data taken from publicly available research papers from academia, industry white papers etc unless proprietary data is the only option.

6. Use of LLM models (ChatGPT, Gemini, Claude etc) is acceptable for initial brainstorming, refining the tone of the article etc but it cannot be substituted for **critical thinking and narrative development** arising from the subject matter expertise of the guest writer.

7. Plagiarism and copyright infringement are strictly prohibited for the articles on this platform.

8. Guest writers can initiate new topics on the platform. Also, they are encouraged to build on the existing articles. While doing either, internal hyperlinks are preferred in the new articles to get readers to read other articles on the site and to develop an ecosystem of knowledge on this platform.

9. Guest writers are invited to contribute 1- 2 articles a month with an article completion time of 1 week per article. The completion time will be stretched to 2 weeks if the article needs to be augmented with illustrations sketched by a graphic designer. The graphic designer's support will be provided by Rajesh.

10. The article will be published after Rajesh's review, and he will do the promotion of the articles on his list of social media outlets. Guest writers are invited to post their articles on their personal social media channels to amplify the visibility of the articles and the platform.

11. Guest writers are encouraged to provide feedback and spot inconsistencies, periodically, on the already published articles on the platform and if any minor edits could be done to improve them and republish them.

12. Guest writers are encouraged to provide any design inputs, rephrasing of the homepage information to **improve the core messaging** of the platform.

13. They are also encouraged to recommend new guest writers from their network who can add value to this platform.

Guest writer fee:
Rajesh would pay an agreed upon honorarium fee to the guest writer per article. He would increase the fee in due course as and when more voluntary donations are received or when the platform becomes viable for values-aligned sponsorship and grants.